

[Subscribe](#)



 btmauk.com

 admin@btmauk.com

Welcome to the May Edition of the BTMA Newsletter!

Welcome to the May edition of the BTMA newsletter. In this issue, we bring you the latest updates, insights and developments from the British Tyre Manufacturers' Association and the wider UK tyre sector.

As the industry continues to operate through a period of significant transition, this edition explores the key issues shaping the market, from replacement demand and electrification to regulatory change, safety data and sustainability. You'll also find updates on upcoming BTMA events, including the Remanufacturing & Safety Forum and the BTMA Charity Golf Day.

Here's what you can look forward to in this edition:

- **Foreword from the Chief Executive**
- **Remanufacturing**
- **BTMA Updates**
- **Latest Market Research**
- **Upcoming Events and Dates**

Click on each section to dive straight into the details. We hope you enjoy reading, and as always, we welcome your feedback and suggestions!

Foreword from the Chief Executive



“As we release the latest BTMA quarterly update, it is clear that the UK tyre industry is operating in a period of significant transition.”

Darren Lindsey
Chief Executive, BTMA

As we release the latest BTMA quarterly update, it is clear that the UK tyre industry is operating in a period of significant transition. The early months of 2026 have brought a measure of stability to the replacement market, but they have also underscored the deeper structural changes reshaping mobility, consumer behaviour and supply chains.

Despite ongoing economic pressures, replacement demand has held firm. An ageing vehicle parc and steady levels of road use continue to underpin the market [read more...](#)

BTMA Updates

Remanufacturing & Safety Forum 2026



This year's Remanufacturing & Safety Forum will build directly on the momentum created last year, focusing on the central challenge of shifting remanufactured tyres from **1 in 4 to 1 in 3** across the UK market. To move the narrative forward, the Forum will bring together manufacturers, service providers, and end users to explore what practical steps are needed to accelerate adoption. We will also examine the policy and procurement landscape, with particular attention to the barriers faced by public-sector fleets when specifying and fitting remanufactured tyres. Through these combined perspectives, the Forum aims to drive a clearer, more confident pathway for growth in remanufactured tyre use.

BTMA Annual Review 2025



Explore the British Tyre Manufacturers' Association (BTMA) Annual Review for 2025. This report reflects on a year of growth, challenges, and collaboration as we continue to [read more....](#)

Digital Waste Tracking: What October 2026 Means for the UK Tyre Industry



From October 2026, digital waste tracking will become mandatory for waste receiving sites across the UK. For the tyre industry, this marks [read more...](#)

Latest Market Research



UK Tyre Market Review - Q1 2026

The latest update offers a deep dive into UK-specific data sets, providing valuable insights into the tyre market performance for Q1 2026 read more...

Upcoming Events and Dates

A promotional banner for a charity golf day. The background is a blurred image of a golf course with a golf ball on a tee and a golf club. The text is overlaid on the image. In the top left corner, there are logos for BTMA (British Tyre Manufacturers' Association) and TyreSafe. The main title 'Charity Golf Day' is in large white letters. Below it, the text reads 'Four-Time Ryder Cup Host, The Belfry - PGA National Championship Course' and 'In support of TyreSafe'. The date 'Thursday 11th June 2026' and the start time 'Shotgun start: 9:00am followed by BBQ and drinks' are listed. In the bottom right corner, there is a '20 TyreSafe' logo. A red banner in the top right corner says 'OPEN TO ALL'.

BTMA Charity Golf Day

Friday 11th June 2026

Held at *The Belfry - PGA National Course*, this annual charity event is a key networking and fundraising opportunity for the industry read more....



BTMA Remanufacturing & Safety Forum 2026

14 September 2026

This year's Remanufacturing & Safety Forum will build directly on the momentum created last year, focusing on the central challenge of shifting remanufactured tyres from 1 in 4 to 1 in 3 across the UK market. To move the narrative forward, the Forum will bring together manufacturers, service providers, and end users to explore what practical steps are needed to accelerate adoption. We will also examine the policy and procurement landscape, with particular attention to the barriers faced by public-sector fleets when specifying and fitting remanufactured tyres. Through these combined perspectives, the Forum aims to drive a clearer, more confident pathway for growth in remanufactured tyre use.



Digital Waste Tracking - Regulatory Milestone

From October 2026

A critical regulatory deadline: digital waste tracking becomes mandatory for waste-receiving sites across the UK. This represents a significant compliance and operational change for the tyre industry and is highly relevant for members' forward planning [read more...](#)

We Want to Hear From You!

The BTMA newsletter is all about sharing valuable insights, updates, and stories from across the tire and automotive industries. If you have something you'd like to contribute, whether it's a new initiative, an industry update, a success story, or an upcoming event, we'd love to include it in our next issue.

Please get in touch with us at admin@btmauk.com to share your content, and let's continue building a stronger, more informed community together.

Stay Connected with BTMA!

We're excited to keep you updated on all things tyre manufacturing and road safety. Be sure to follow our LinkedIn page for the latest news, insights, and updates from the industry. Join the conversation, stay informed, and connect with like-minded professionals.



British Tyre
Manufacturers'
Association

[Subscribe](#)

[Unsubscribe](#)

Peershaws, Berewyk Hall Court, White Colne, CO6 2QB - Company Number: 00927539