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 btmauk.com

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Welcome to the First Edition of the BTMA Newsletter!

A New Look for a Future-Focused Industry Voice

Introducing the New BTMA Brand

The British Tyre Manufacturers' Association (BTMA) has revealed a bold new brand identity, marking the next step in its journey as the leading voice of the UK's tyre manufacturing industry. This fresh look and feel isn't just cosmetic—it reflects a forward-thinking, dynamic, and solutions-driven approach to an industry undergoing rapid [read more...](#)

Here's what you can look forward to in this edition:

- **Foreword from the Chief Executive**
- **BTMA Updates**
- **Latest Market Research**
- **Regulation Updates**
- **Upcoming Events**

Click on each section to dive straight into the details. We hope you enjoy reading, and as always, we welcome your feedback and suggestions!

Have Your Say: Help Shape the Future of Our Newsletter

To ensure the newsletter continues to meet your needs, we're also inviting you to share your thoughts on what you'd like to see more of. We've put together a short 4-question survey to find out which types of BTMA updates, market research, and regulatory areas you're most interested in.

There's also space to tell us about anything else you'd like to see included in future editions of the newsletter.

Click [here](#) to complete the questionnaire.

Your input will help us create a newsletter that truly supports and informs our members.

Foreword from the Chief Executive



Welcome to the first edition of the BTMA Newsletter.

This new platform is an important step in how we share progress, celebrate achievements, and connect with our members and wider stakeholders. Over recent months, we've been laying read more...

BTMA Updates

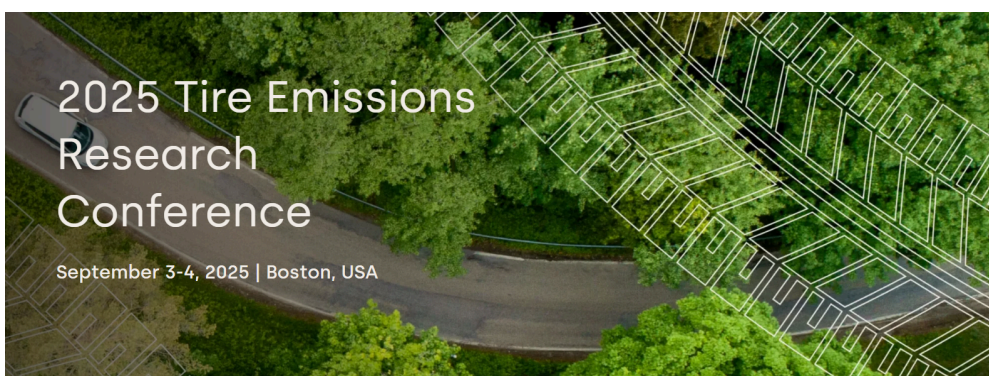
Spotlight on Community Action: Ogmore River Clean



BTMA is proud to highlight the inspiring grassroots work of Alun, a South Wales resident who turned concern into action after spotting thousands of dumped tyres in the River Ogmore while walking his dog.

In 2023, he rallied 200+ volunteers [read more...](#)

BTMA Looks Ahead to the 2025 Tire Emissions Research Conference



The British Tyre Manufacturers' Association (BTMA) is excited to support and spotlight the upcoming Tire Emissions Research Conference, taking place 3–4 September 2025 in Boston, USA.

Organised in collaboration with the Massachusetts Institute of Technology and [read more.....](#)

Latest Market Research



UK Tyre Market Review - Q2 2025

The latest update offers a deep dive into UK-specific data sets, providing valuable insights into the tyre market performance for Q2 2025. Despite facing some challenges, the market shows signs of resilience and [read more...](#)

Regulation Updates



EUDR & UK Government Response Update

The European Deforestation Regulation (EUDR) implementation has been delayed [read more...](#)

TRA Progress on Anti-Dumping Tariffs

The British Tyre Manufacturers' Association (BTMA) provides an update on [read more...](#)

Upcoming Events



Mark your calendars for one of the UK tyre industry's most important events of the year. The Tyre Remanufacturing and Safety Forum 2025 is your opportunity to read more...

We Want to Hear From You!

The BTMA newsletter is all about sharing valuable insights, updates, and stories from across the tire and automotive industries. If you have something you'd like to contribute, whether it's a new initiative, an industry update, a success story, or an upcoming event, we'd love to include it in our next issue.

Please get in touch with us at admin@btmauk.com to share your content, and let's continue building a stronger, more informed community together.

Stay Connected with BTMA!

We're excited to keep you updated on all things tyre manufacturing and road safety. Be sure to follow our LinkedIn page for the latest news, insights, and updates from the industry. Join the conversation, stay informed, and connect with like-minded professionals.



British Tyre
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