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**Minutes of the meeting of the BTMA retread committee held on 9<sup>th</sup> January 2020 at the offices of Bridgestone Europe, Warwick**

<b>Present:</b>					
Mike Cole	Michelin Tyre plc	Dan Collins	TTS	Dan Edwards	Bulldog Remoulds Ltd
Justin Holloway	Bandvulc	Azeem Khan	Michelin Tyre plc		
<b>Apologies:</b>					
Tim Hercock	Vaculug Technologies				
<b>In attendance:</b>					
Graham Willson	BTMA Chief Executive				

**1. Welcome and apologies for absence**

Discussion	Decision
Graham thanked Bridgestone for hosting and welcomed new participants Justin Holloway (Bandvulc) and Azeem Khan (Michelin).	Noted.

**2. Compliance statement**

Discussion	Decision
Graham distributed copies of the BTMA Competition law compliance guidelines and reminded members of their responsibilities.	Members agreed to abide by the requirements of the guidelines.

**3. Minutes of the meeting held 17<sup>th</sup> September 2019**

Discussion	Decision
The minutes of the meeting held 17th September were reviewed.	The minutes were validated unanimously and signed.

**4. Matters arising not elsewhere on the agenda**

Discussion	Decision
Video kinetics: Graham presented the two revised kinetics mandated at the last meeting: introducing retreads and presenting the updated industry asks.	Members welcomed the new resources. These will be available on the new website in preparation. In the meantime, Graham will distribute download links.

**5. Retread forum day**

Discussion	Decision
Members considered feedback from the recent event and debated the relevance of a repeat in 2020.	Agreement that 2019 event was a success in its context but that a repeat was not appropriate unless the context changed considerably. Opportunity to be reviewed at the May meeting.

## 6. DfT tyre age limit consultation

<i>Discussion</i>	<i>Decision</i>
Graham reported that DfT remain tight-lipped but pointers indicate a reduced likelihood of the most extreme measures proposed being pursued. A response to the consultation is expected soon.	Noted.

## 7. Dep't for business (BEIS) remanufacturing initiative

<i>Discussion</i>	<i>Decision</i>
Graham reported lobby activity with BEIS in pursuit of support for remanufacturing. Consultancy Oakdene Hollins, well known in the reman sector, is also active in this space and had organised a cross-sector meeting on BEIS behalf to explore risks and opportunities for growth in remanufacturing. Further dialogue is planned between BTMA, SMMT and Oakdene Hollins in pursuit of timely action to address industry concerns.	Noted.

## 8. Defra Waste Prevention Plan

<i>Discussion</i>	<i>Decision</i>
Graham reported on-going dialogue with Defra highlighting industry's contribution to the circular economy and future risks and opportunities facing the industry. The need for gov't support in improving market conditions was highlighted in a BTMA submission made to the Defra Waste Prevention Plan currently in preparation.	Noted.

## 9. DVSA improved guidance

<i>Discussion</i>	<i>Decision</i>
Graham reported that industry ambition for improved relations with DVSA leading to improved guidance and enforcement was shared by DVSA. A first joint DVSA / Technical committee meeting to set out the scope of ambition and to work on improved guidance is planned 27 <sup>th</sup> January.	Noted.

## 10. Retread 5-year plan

<i>Discussion</i>	<i>Decision</i>
Graham reported that the 5-year plan for retread had been approved at the October BTMA board meeting. Plan attached in annex.	Noted.

## 11. 2020 activity plan

<i>Discussion</i>	<i>Decision</i>
Graham presented a draft 2020 work plan for the committee based on an extraction of the committee actions identified in the 5-year plan.	2020 committee activity plan adopted.

## 12. Any other urgent business

<i>Discussion</i>	<i>Decision</i>
Graham presented the need for market data to inform Defra used tyre reporting and BTMA lobby messages to gov't. UK sales quantities are available from Europool but 3 members do not subscribe. Equally, Production data are required to inform the Defra used tyre mass balance.	Members agreed to support a competition law compliant data request.

**Date of next meeting:** 17<sup>th</sup> March 10:30 – 12:30 at Michelin, Stoke-on-Trent.

## Retread 5-year plan

		2019	2020	2021	2022	2023	2024
Regulatory level playing field	<b>DfT:</b> Retread treated as new in age limit outcome, No ban on retreads to front axle <b>Defra:</b> End of Waste or equivalent for factory-accepted casings <b>BEIS:</b> Climate Change Agreement (or equivalent) for retreaders						
Raise product standing	Audience is customer, retailer and distributor: <b>Knowledge</b> (generic: virtues of retreading), <b>Information</b> (product-specific to inform choice, abrasion rate, etc) and <b>Responsibility</b> (right choice for environment)						
Improve product stewardship	Multiple messages and communication channels: Importance of <b>inflation</b> (DVSA, etc), Improved <b>husbandry</b> (revised guide to CV tyre mgt), Operator & retailer <b>training / competency / equipment</b> , (DfT, BEIS, etc) See also "Technology"						
Servitisation - SME support	On both sides of the deal: innovative solutions to managing credit risk, contract duration, etc. Alternative models? See also "Technology"						
Technology	Support for the adoption of technology used in service contracts (TPMS, etc) by smaller operators						
Public procurement	CCS 2020 tyre purchase framework agreement to recognise benefits of retreads & include tyres as a service						
Fiscal incentive for retreading	Flat tax (not ad valorem) on new tyres? Link to tyres EPR?						
Fiscal incentive for low abrasion rate	Requires test method and labelling extension						
Regulatory maximum abrasion rate	Requires test method and regulation						
Eco-modulation under EPR scheme	Consider materiality & eligibility. See also "Deposit return scheme"						
Deposit return scheme	Deposit returned with multiple if casing retreaded. Objective criteria? Possible abuse? Target smaller hauliers?						
Incentive for efficient casing flows	Reward reverse logistics under EPR scheme? Link to tax on new tyres?						



## BTMA retread committee work plan 2020

17-Dec-19

Subject	Delivery				Comment
	Q1'20	Q2'20	Q3'20	Q4'20	
<b>5-year retread strategy</b>					
BEIS Remanufacturing initiative (retailer vested interest)					
Regulatory level playing field (End of Waste & age limit)					
Improved product stewardship (inflation, husbandry, skills)					
Engaging with smaller fleets (business models, tech, etc)					
<b>Communication</b>					
Consider communication of 5-year plan to other stakeholders					
Review revised website content					
Retread Forum: objective, target audience, speakers, venue, etc.					
Review impact of countervailing duties 18 months on					
Communication to gov't, NGOs, etc re tyre service contracts					
<b>Reduce regulatory burden for retreaders</b>					
Light-weight environmental regulation for small retreaders					
Avoid requirement for financial guarantees under env. permit					
<b>Relief from Climate Change Levy for retreaders</b>					
Refine member energy data					
Build case around Resource & Waste strategy, etc					
Deliver message in function of CCA strategic review					
<b>Collation &amp; presentation of UK retread data</b>					
Collate and report Health and Safety data					
Collate & anonymise annual production data					