Revised "Application Form" for the examination of tyres under complaint (2007)

To maintain your professional image and ensure your customer's complaint is handled speedily and fairly, please ensure all sections of the form are fully and correctly completed.

The tyre manufacturing industry is constantly seeking to improve standards of customer service. The revised application form is an essential tool to make possible the accurate and speedy resolution of tyre product complaints.

Customer product complaints are often highly emotive, and if the complaint is poorly or incorrectly handled because of insufficient or incorrect information, the result may well be a loss of future business for the dealer and/or the manufacturer.

The details entered on the "Application Form" are the only information, other than the product itself, that the tyre inspector has upon which to base the tyre examination. Many factors influence the service life of a tyre and in order for the examination findings to be fair and accurate the inspector must be in possession of the full facts to ensure the End User receives a professional service.

The Tyre Manufacturers ask for co-operation from both the Dealer and the End User in completing the "Application Form" fully and accurately.

Notes on Completion of "Application Form"

Sections to be completed by Dealer

- Dealer 1 If the dealer in direct contact with the end user has an account with the relevant tyre manufacturer, the full name, address, dealer reference number, date, signature and account number should be entered in this section.
- 2) Dealer 2 If the dealer in direct contact with the end user does not have an account with the relevant tyre manufacturer, the full name, address, dealer reference number, date and signature should be entered in this section. (After sections 2,3,4,5 & 6 have been fully completed, send the form and the product to your normal supplier of the relevant tyre)

Section to be completed jointly by Dealer & End

 Details of Tyre, Tube or Flap – The information required in this section is needed to ensure the correct product is examined and its full service history is known to the tyre inspector.

Sections to be completed by the End User

- 4) Vehicle Details The performance and use of the vehicle have a large influence on the service life of the tyre and it is very important the manufacturer is aware of these details.
- 5) Name & Full Address of User So that the examination result can be communicated to the End User and/or if any additional information is needed, the full address and daytime telephone number are required. If the person making the application is not the end user, details of both the applicant and end user should be entered.
- 6) End User's Signature The form details conditions of examination and User declaration statements it is important for the protection of both the Dealer and Manufacturer that the User reads and understands the conditions and signs the form as an indication of acceptance of the conditions.

