

British Tyre Manufacturers' Association Ltd.



Registered Office: Peershaws
Berwyk Hall Court
White Colne
Colchester, CO6 2QB
Telephone: 01787 226995
Fax: 0845 3016853
E-mail: mail@btmauk.com
Website: www.btmauk.com

Minutes of the meeting of the BTMA board held on 14th October 2014 at the offices of Continental Tyre Group, Rugby

Present:

Wayne Culbertson	Michelin Tyre plc	Ian Edmondson	Dunlop Aircraft Tyres	Erich Fric (Chair)	Goodyear Dunlop
Mark Grace	Hankook Tyre UK Ltd	Stuart Jackson	Apollo Vredestein UK	John McNaught	Bridgestone UK Ltd
Dominic Sandivasci	Pirelli Tyres Ltd	David Smith	Continental Tyre Group		

Apologies:

Jeff Schumaker Cooper Tire & Rubber

In attendance:

Graham Willson BTMA

1. Minutes of the meeting of the Board held 8th July 2014

<i>Discussion</i>	<i>Decision</i>
Minutes of the meeting of 8 th July 2014.	Validated unanimously and signed by chairman.

2. Matters arising not elsewhere on the agenda

<i>Discussion</i>	<i>Decision</i>
None.	

3. Pension scheme: Trustees adoption of proposed increase to Recovery Plan

<i>Discussion</i>	<i>Decision</i>
Report from Trustees meeting: Trustees accepted proposed increase in payments under existing Recovery Plan from £45k to £53k pa. Trustees also agreed to: reduce the late retirement factor from 9% to 7.5%, increase the early retirement factor from 4% to 6% and pursue proactively triviality settlements with all eligible members.	Noted.

4. Finalisation of 2015 budget and subscription

<i>Discussion</i>	<i>Decision</i>
Reiteration of proposal at July meeting to set 2015 operating expenses budget at £294k and subscription revenue at £305k.	Proposal adopted.

5. Lobby update: Energy, Labelling, Used tyres

<i>Discussion</i>	<i>Decision</i>
Energy: Successful visit of BIS officials to GY Wolverhampton site. BIS are supportive of our claim for relief from costs of renewables obligation and Electricity Market reform package. BIS has also confirmed Gov't intention to seek extension of list of sites eligible for compensation for indirect costs of EU ETS. This should re-open the way to compensation for the costs of Carbon Price Floor mechanism.	Noted.

Labelling: Waiting outcome of enforcement powers consultation. NMO are planning a retailer information campaign. Concerns regarding low level of enforcement activity in other EU Member States were raised at recent TIF / NMO liaison meeting.	Need to build consumer and retailer confidence in the labelling through planned NMO testing in 2015. Need to push for inclusion of consumer education chapter in 2016 – 18 DfT contract with NMO. GW to explore opportunities & constraints re BTMA support for NMO in testing programme.
Used tyres: Final draft of joint Gov't / Industry guide to applicable regulations is nearing completion.	Noted.

6. Round table on tyre ageing

<i>Discussion</i>	<i>Decision</i>
<p>Not all members were aware of having received invitation. Invites were sent by fax and may have been mislaid.</p> <p>Outline of message to be delivered by GW at event.</p> <p>Member participation at the event.</p>	<p>GW to re-issue mail sent at time of invitations alerting members and suggesting joint response from manufacturers.</p> <p>Proposal accepted except for mention of future developments (TPMS, RFID, etc) as they might be misconstrued as proof that there is a problem.</p> <p>Need appropriate small-scale representation to defend our case but not to unduly encourage the protagonists. GW to coordinate.</p>

7. Preparation for TIF board meeting

<i>Discussion</i>	<i>Decision</i>
Review of principal agenda items. Discussion of PACTS event highlighting tyre industry actions on road safety.	Need mixed representation at PACTS event (MDs, gov't relations, marketing managers, etc). Also need to avoid overweight industry delegation in relation to likely attendance from public sector. GW to coordinate.

8. Communication: The difference tyres make

<i>Discussion</i>	<i>Decision</i>
<p>UK Consumer "tyre culture" is particularly weak in relation to other European countries. Retailers exploit this context.</p> <p>Possibility to lobby Gov't re risks inherent in low performance tyres.</p> <p>Response to NTDA re proposal for joint campaign.</p>	<p>Consumer awareness of tyre-related issues is TyreSafe's mandate. Members to pursue the issue of low-performance tyres directly with TyreSafe, eg through driving experiences.</p> <p>Problem: E-marked are legal even if low-performing. Also fatal accident statistics do not support the message.</p> <p>Focus on safety through consumer education. Issue is not "premium" tyres, it is low performing tyres.</p>

9. Any other urgent business

<i>Discussion</i>	<i>Decision</i>
Update on progress towards new BTMA logo and website. Launch targeted by year end.	Noted.
Used tyre recovery in Ireland: Members attention was drawn to proposals for a complex "responsibility at every level" model. Presentation attached. Associations in Ireland are mobilised to highlight the deficiencies in the proposal.	Noted.

10. Calendar for meetings in 2015

<i>Discussion</i>	<i>Decision</i>
The next meeting will be held 13 th January at Goodyear, starting at 10h30. Further meetings will be held: 16 th June, 13 th October and 19 th January 2016.	Dates to be confirmed at January '15 meeting.