## Revised "Application Form" for the examination of tyres under complaint (2007)

## To maintain your professional image and ensure your customer's complaint is handled speedily and fairly, please ensure all sections of the form are fully and correctly completed.

The tyre manufacturing industry is constantly seeking to improve standards of customer service. The revised application form is an essential tool to make possible the accurate and speedy resolution of tyre product complaints.

Customer product complaints are often highly emotive, and if the complaint is poorly or incorrectly handled because of insufficient or incorrect information, the result may well be a loss of future business for the dealer and/or the manufacturer.

The details entered on the "Application Form" are the only information, other than the product itself, that the tyre inspector has upon which to base the tyre examination. Many factors influence the service life of a tyre and in order for the examination findings to be fair and accurate the inspector must be in possession of the full facts to ensure the End User receives a professional service.

The Tyre Manufacturers ask for co-operation from both the Dealer and the End User in completing the "Application Form" fully and accurately.

## Notes on Completion of "Application Form"

